CASE STUDIES



PORTHCAWL SANDY BAY COASTAL SCHEME

Our community engagement on the Porthcawl scheme has been surrounded by mystery, myths and sea monsters !!!

We love to make our community engagement fit the communities where we are working and we pride ourselves on ensuring that our approach is unique. With that in mind our piblic liaison manager developed a community engagement project that has bought smiles to children visiting and living in the area and those who are young at heart.

Meet Dilwyn our very own friendly sea monster, developed and created specifically for the Porthcawl scheme.

Dilwyn was born out of an idea to help inspire and explain our work to young people visiting the seaside town. Our public liaision officer wrote a story about a friendly sea monster who just wanted to make friends in Porthcawl but everytime he waved his large tail to say hello to people on the shoreline he caused giant waves to crash against the promenade causing damage and flooding.

One day he meets a young boy called Ned who explains that people are scared and angry at him for all the damage he has caused. Dilwyn is sad as all he wanted to do was make friends. Together Ned and Dilwyn use his giant tail to move giant boulders to cause a rock reventment and repiar the damage caused. Soon Dilwyn becomes friend with everyone in the town and can still be seen today floating out at sea smiling at people on the beach, the only difference is, he now no longer waves his tail.

Working with a local illustrator we developed the story into a storyboard which was erected on site. He was so well received by the genral public and children that we decided to develop an educational programme around him and with that Dilwyn packed his pencil and lunchbox and headed back to school!

If you would like to read the story it can ve found here

https://online.flippingbook.com/view/601079694/https://on-





- 2 WORK EXPERIENCE OPPS
- 1 NEW EMPLOYMENT OPPS
- **2** CAREERS FAIRS







EDUCATION

We designed a bespoke primary educational programme for Keystage 2 around the topic of coastal erosion. The resource was delivered over a number of workships this spring/summer term.

The purpose of the workshops and programme was to engage and educate young people regarding key factors relating to Coastal protection and promote the construction industry. The workshops were delivered to KS2 pupils in Nottage, Newton and Porthcawl primary schools.

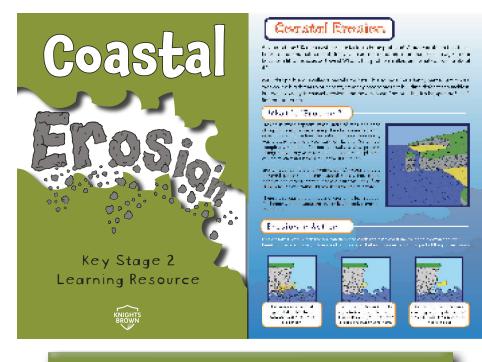
Over 180 pupils in year 6 took part in a variety of multimedia workshops, using our specially created KS2 resource that was designed and produced in collaboration with CISP.

The bespoke resource and lesson plans accompanied the workshops, and allowed pupils to gain an understanding of issues including coastal erosion, wave power, climate change, sand dunes and coastal engineering. Alongside this they had the fantastic opportunity to take part in art workshops enabling them to develop skills in relation to graphic design, illustration and voice over recording. This cross curricular approach has resulted in the production of a new digital visual resource that combines coastal environment education with cartooning, graphic design and illustration. The video can be used within schools across the borough as an educational resource within the new curriculum.

The grand finale of the project was the production of an educational video that was produced by the pupils as part of the scheme and features our very own puppet Dilwyn the Sea Monster. The pupils themselves provided the narration for the films based on the information they learnt through the project. You can view the video by following the link below

https://vimeo.com/729927736

Did we also mention that we turned Dilwyn in to a real life puppet that went in to schools to deliver story time with nursery and reception pupils and he also has a starring role in the video created by the pupils.





https://online.flippingbook.com/view/230274027/22/











COMMUNITY ENGAGEMENT

Throughout the scheme we have engaged with numerous community groups, schools, businesses, residents and visitors to this busy seaside town. The project started with a virtual 'Meet the Contractor' event where members of the public were able to meet our project team and ask questions about the project. These virtual meetings then continued throughout the project with regular virtual drop-in sessions held to ensure that we maintained regular communication with businesses and local residents. These were led by the projects public lliaison manager who also undertook face to face liaison with local residents, businesses and the general public who were impacted by our work.

On site we developed community noticebaords which provided up to date iinformation on the scheme, Dilwyn and our latest community newsletters. Newsletters were produced bilingually and delivered by our team in the local area, ensuring that local residents and businesses were kept up to date on the projects progress. We also created a project specific website to share more detailed information on the scheme. This also allowed people to register to receive updates electronically.

Within the local area there is a very active Facebook page that local residents use and so we created a dedicated facebook page for the scheme to share our progress images and real time iinformation. We also shared pertinent information and updates across social media platforms in conjunction with BCBC.

On a day to day basis our team actively engaged with visitors to the local area explaining the work we were undertaking and ensuring they were left with a positive image of the construction industry.

One of the key stakeholders that we were engaged with were the RNLI as our work involved using their launch slipway as an entrance an egress to the breakwater. As a result strong relationships were formed with daily communication maintained.

Throughout the scheme the team have also supported a number of community organisations including the local scout/cub group in Nottage and the National Coast Watch charity. We have also provided support to many of the community events that use the promenade such as Park run and sporting events that have been held throughout the year. As a team we have also undertaken regular beach cleans to help protect the coastal environment.

As part of our employer supported volunteering programme we sent a team of our employees to support a social enterprise initiative that operates across Bridgend County Borough. The project supports NEET young people and vulnerable members of the community to engage in environmental activities to support positive mental health and wellbeing and learning. The team undertook vegetation clearance and built a polytunnel to support their 'Farm to Fork' initiaitive.



Knights Brow Dear Sirs

N C I Porthcaw

Again, many that by all the crew.

Yours sincerely

JAShter

Community Engagement Projects



Dedicated project website







WN PORTHCAWL SANDY BAY COASTAL SCHEME

KNIGHTS BROWN

Monthly bilingual newsletters

